Brainstorm all of the relevant stakeholders from public and private service that will be involved or interested in your work

Taking from the list of stakeholders on the left, shoose how influential and interested they are.

Influence: how much a stakeholder has impact your work (positively and negatively)

Interest: how aware and engaged a stakeholder is or will be in your work

The most interested and influential should be positioned in the 'Actively Engaged' box, these are the main stakeholders.

Actively Engaged Keep Satisfied Monitor Keep Informed

Influence

Interest